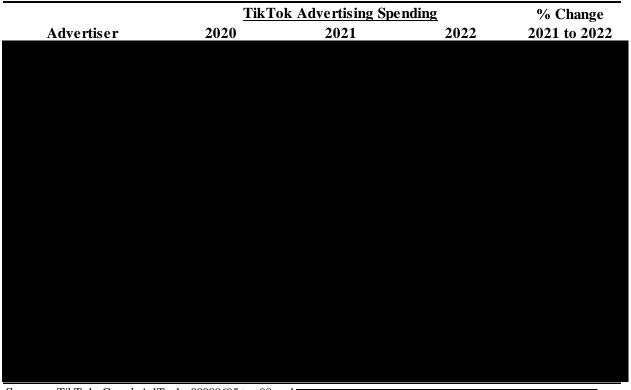
## **EXHIBIT A**

## HIGHLY CONFIDENTIAL – SUBJECT TO PROTECTIVE ORDER

Table 5: Advertisers With At Least \$1 Million in 2022 TikTok Advertising Spending Among the Top 50 2022 U.S. Google Ads Advertisers



Sources: TikTok\_GoogleAdTech\_00000695 to -98 and

**Notes**: The table lists the advertisers with at least \$1 million in 2022 TikTok ad spending among the top 50 Google Ads advertisers (according to web, non-video display, non-O&O ad spending in 2022).